



## CHRISTOPHE CLARET

### **Marguerite, floral wonder by Christophe Claret, attired in diamonds**

**The romantic and subtly poetic Marguerite watch embodies the essence of feminine watchmaking as conceived by Christophe Claret. The watchmaker adds a bold and distinctive aesthetic that fires the imagination and unveils a personalized secret message. The transience of time meets loving passion, as both delicately alight on the wrist with the kind of rare elegance to which all women aspire.**

There are a thousand ways to love and just as many ways of saying so. There are a thousand different ways to salute the passing of time and to make each moment precious and unique, endlessly... For women, and women alone, Christophe Claret has chosen just one of them. Romanticism. An undeniably poetic watch driven by a unique sense of playfulness and optical illusions, Marguerite is part of the Margot line, Christophe Claret's very first ladies' model. This creation affirms the brand's determination to give substance to a full-fledged feminine collection that consists of complications exclusively devoted to women.

#### **Precious, original enchantment**

Unveiled in 2015, the Marguerite watch, is already available in five different white gold or 5N red gold versions adorned with "snowflake" or "champagne" setting and featuring vivid shades of blue, red and green depending on the version.

For this new model, Marguerite is clothed in diamonds, more than 600 in total. Christophe Claret matches the boldness of this charmingly romantic mechanism with an equally daring case design. To accentuate the 42.50 mm silhouette in 5N red gold, the bezel and the lugs are set with more than 380 diamonds of different sizes.

#### **When ephemeral charm evokes timeless elegance**

At the heart of this watchmaking fable, two graceful butterflies flit around a daisy whose petals set with more than 220 diamonds overlap in the same way as a real flower. Christophe Claret invites two butterflies in orange Super-LumiNova®, to provide a joyful escort for the passing of time. The darker one, symbolizing the female, is perched on a daisy petal that rotates every hour. Meanwhile, the lighter one, embodying the male, indicates the minutes. Sitting lightly atop a stem attached to the precious pistil made of rubies, it literally flutters around the white mother-of-pearl dial.

#### **A personalized secret message**

The visual enchantment does not end there. The ultimate romantic watch, Marguerite turns loving passion into the stuff of intimate daydreams. In addition to the Arabic numerals at 3, 6 and 9 o'clock, the dial presents a second display. One press on the pusher at 2 o'clock makes the numbers disappear to reveal a secret message that can be personalized via a configurator on the brand website. The watch can display any message requested by the owner, in the desired language, with a limited number of characters. In developing this optical illusion game, Christophe Claret drew inspiration from the famous "Wow!!" magic trick, which has never before been incorporated into a watch. The changeover of the two dials is achieved by superimposing two disks: the metallized

transparent sapphire upper disk bearing a mosaic of transparent squares rotates over the fixed mother-of-pearl lower disk overlaid with another pad-printed black varnished mosaic incorporating the text and the numerals. Releasing the pusher makes the hour display reappear instantly.

### **Poetry in every detail**

Because Christophe Claret excels in the art of mechanics, the Marguerite watch is equipped with a self-winding movement whose double barrel ensures a 72-hour power reserve. The sapphire caseback provides an opportunity to admire the movement's oscillating weight sculpted like a daisy and set with eight rubies. At will, the owner can indulge in the "He loves me... he loves me not" game, the simplified English version of daisy petals, that typically feminine distraction invented in the Middle Ages. In order to play, the watch must be placed in a horizontal position and accompanied by one or two undulating movements. The oscillating weight then turns for a few seconds prior to standing still. The ruby closest to the red-lacquered heart provides the response – "yes" or "no" in the center.

A great fan of detail, Christophe Claret includes a great many references to the delicacy of the marguerite daisy. In the center of the oscillating weight, a flower-shaped circular satin-brushed and diamond-polished element serves to conceal the ball-bearing mechanism. This motif is echoed by the petal-like fluted motif adorning crown, as well as the flower-shaped screws securing the strap.

More than ever, the Marguerite establishes itself as a vivid symbol of the romantic game of love and chance. A watch to be loved passionately in all versions – white or 5N red gold, "flake", "champagne" or "snow" set – each available in 30-piece limited editions.

## Technical Specifications

### **Movement:**

Caliber:	MT115, self-winding
Dimensions:	- Diameter: 35.70 mm - Thickness: 9.67 mm (with hands)
Number of components:	245
Number of jewels:	36
Barrels:	Two barrels
Power reserve:	72 hours
Escapement:	- Frequency: 4 Hz (28,800 vph) - Swiss lever
Functions:	- Hours and minutes are indicated by two butterflies flying around the dial - Dual display dial: time or text - "He loves me... he loves me not" game incorporated into the self-winding rotor visible through the display back

### **Case:**

Dimensions: Ø42.50 x 12.07 mm  
Water resistance: 3 ATM / 30 m / 100 ft



**Reference : MTR.MT115.200-230**

**Case:**

5N red gold, snow-set

A total of 609 diamonds (2.50 carats): bezel set with 312 diamonds, lug at 6 o'clock set with 34 diamonds, lug at 12 o'clock set with 42 diamonds and petals set with 221 diamonds.

**Dial:**

Dial with double indications: the time with 3, 6, 9 visible around the dial, or a personalized secret message.

The change between the two displays is done via a pusher at 2 o'clock, which rotates the metallized transparent sapphire upper disk bearing a mosaic of transparent squares across a 1.5° angle over a fixed white mother-of-pearl lower disk overlaid with a pad-printed black varnish.

**Time display:**

Hours are indicated by a butterfly, colored with grey anthracite PVD and dark orange Super-LumiNova®, perched on a rotating marguerite daisy.

Minutes are indicated by a butterfly, colored with grey anthracite PVD and light orange Super-LumiNova®, perched on a stem. This stem is attached to the central pistil and the pistil, stem and butterfly rotate together to display the minutes.

The pistil (centre) of the marguerite flower is in ruby. 12 petals set with diamonds.

**Back:**

“He loves me... he loves me not” game: when the winding rotor stops, the ruby that is nearest to the red heart indicates the answer (“yes” or “no” indication in the centre).

**Crown:**

5N red gold with a cabochon set with a ruby.

**Strap:**

Red alligator.

**Limited edition : 30**

**Price in Swiss francs (ex VAT): 88,000**

Other available versions:

**References :**



MTR.MT115.160-190



MTR.MT115.080-110



MTR.MT115.120-150



MTR.MT115.000-030



MTR.MT115.040-070

**Case:**

5N red gold or white gold, with champagne-set (98 diamonds, 0.86 carat) or flake-set (100 diamonds, 1.03 carat).

**Dial:**

Dial with double indications: the time with 3, 6, 9 visible around the dial, or a personalized secret message. The change between the two displays is done via a pusher at 2 o'clock, which rotates the metallized transparent sapphire upper disk bearing a mosaic of transparent squares across a 1.5° angle over a fixed white mother-of-pearl lower disk overlaid with a pad-printed black or blue varnish.

**Time display:**

Hours are indicated by a butterfly, colored with grey anthracite PVD and dark orange, blue, red or green Super-LumiNova®, perched on a rotating marguerite daisy.

Minutes are indicated by a butterfly, colored with grey anthracite PVD and light orange, blue, red or green Super-LumiNova®, perched on a stem. This stem is attached to the central pistil and the pistil, stem and butterfly rotate together to display the minutes.

The pistil (centre) of the marguerite flower is in ruby, blue sapphire or emerald.

12 petals painted with white lacquer.

**Back:**

“He loves me... he loves me not” game: when the winding rotor stops, the ruby that is nearest to the red heart indicates the answer (“yes” or “no” indication in the centre).

**Crown:**

5N red gold or white gold with cabochon set with a ruby, blue sapphire or emerald.

**Strap:**

Red, blue or green alligator.

**Limited edition : 30**

**Price in Swiss francs (ex VAT): 69,000**